



FOR IMMEDIATE RELEASE

ASIA PACIFIC MARITIME 2006 OPENS WITH STRONG INTERNATIONAL PRESENCE

Singapore, March 22, 2006 – Asia Pacific Maritime 2006 (APM) opens today amidst all indications that the biennial maritime show has surpassed all previous exhibitor records. With much anticipation from the maritime, ports and shipping industry, Asia Pacific Maritime 2006 is staged at the Singapore Expo for the next three days and features 9 national pavilions including China, Germany, Indonesia, Korea, Malaysia, Norway, Singapore, The Netherlands and United Kingdom. The event will be opened by Guest-of-Honour, Mrs Lim Hwee Hua, Minister of State for Finance and Transport.

The ninth installment of Asia Pacific Maritime 2006 features 619 exhibiting companies from 45 countries, 485 of which are from overseas, representing a 232% increase over the previous show in year 2004. As a result, an impressive 614 decision makers and buyers have confirmed their attendance at APM 2006, which is set to deliver a refreshing business experience for all participants via a series of exciting events and highlights including the ICHCA International Conference 2006, Asian Shipbuilding Symposium, Maritime Forum, Fashion Marine, ICHCA Gala Dinner, Special Luncheon hosted by the Federation of Malaysian Freight Forwarders Federation (FMFF), VIP Luncheon, VIP High Tea and various Official Embassy Receptions.

The Singapore Pavilion, led by the Association of Singapore Marine Industries (ASMI), at Asia Pacific Maritime 2006 (APM) demonstrates a remarkable jump in pavilion size as compared to the last showing in 2004. Occupying a total floor space of 720sqm, the Singapore Pavilion at APM 2006 has doubled the size of that in APM2004, "We are pleased to see stronger member participation at APM 2006 since the industry is experiencing positive market conditions," said ASMI President Mr. Michael Chia. The Singapore Pavilion boasts the presence of major local shipyards that will serve to boost the shipbuilding, ship repair and conversion component of the APM exhibition. This, the organiser believes, will serve to draw more regional ship owners and ship managers to the event.

The effectiveness of APM 2006 in meeting business goals is evidenced by the presence of key members of the European Maritime Equipment Council (EMEC) – German Marine & Offshore Equipment Industries

(VDMA), British Marine Equipment Association (BMEA), Holland Marine Equipment (HME) and the Norwegian Maritime Exporters Group (NME) – who have all given their ardent support to the event and consider Asia Pacific Maritime as the effective platform for their members to reach out to the Asia Pacific region.

British Marine Equipment Association (BMEA), the leading trade association in the UK for this market sector, champions the United Kingdom Pavilion at APM2006, featuring the latest maritime technologies and supplies from the country. Mr. John Southerden, Director of BMEA, said, “Asia Pacific Maritime is our key Asia Pacific market event, which provides a first-rate platform for developing business opportunities in this dynamic region.”

“Many German marine equipment suppliers are stepping up their involvement in this region, and Asia Pacific Maritime has proven to be an international event for German players to reach out to the region,” said Mr. Hauke Viktor Schlegel, VDMA - German Marine Offshore Equipment Industries, who is very upbeat about APM 2006. “We very pleased with the organizer of Asia Pacific Maritime as the team sincerely listens to the needs of both exhibitors and visitors and constantly find ways to inject refreshing ideas and fringe events to meet and reach beyond participants’ expectations”.

Mr. Henk Lacet, the Export Consultant and also the Honoured Member of Holland Marine Equipment (HME), has invested much effort in bringing the HME Pavilion to APM2006. “Asia Pacific Maritime is an international event in Singapore recognized by the whole maritime industry worldwide and we are pleased to have this event back in the HME trade show calendar.”

Mr. Ed Ng, President of Reed Exhibitions Singapore, said, “Asia Pacific Maritime 2006 is the essential Maritime Event that integrates Marine Engineering, Maritime Services, and Port Technology targeted at the Asia Pacific market through three key pillars: exhibition, conference, and networking events. With APM2006 injected with many new features and events, we trust that it will be a rewarding experience for all”

For information on Asia Pacific Maritime 2006, please visit the website at www.apmaritime.com

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Supporting Partners

- Asian Shippers' Council (ASC)
- Association of Singapore Marine Industries (ASMI)
- Association of Marine Industries of Malaysia (AMIM)
- The Baltic and International Maritime Council (BIMCO)
- British Marine Equipment Association (BMEA)
- China Chamber of Commerce for Import and Export of Machinery & Electronic Products (CCCME)
- China Association of National Shipbuilding Industries (CANSI)
- The Federation of Malaysia Freight Forwarder (FMFF)
- German Marine & Offshore Equipment Industries (VDMA)
- Holland Marine Equipment (HME)
- ICHCA International Limited (IIL)
- International Standards Organisation (ISO)
- International Association of Ports & Harbors (IAPH)
- Maritime and Port Authority of Singapore (MPA)
- Philippines Chamber of Commerce & Industry (PCCI)
- PSA Corporation
- Royal Norwegian Embassy (Commercial Section) in co-operation with the Norwegian Maritime Exporters Group (NME)
- Singapore Association of Shipbuilders (SASS)
- Singapore Exhibition & Convention Bureau
- Singapore Logistics Association (SLA)
- Singapore National Shippers' Council (SNSC)
- Society of Marine Industries (SMI), United Kingdom
- Society of Naval Architects and Marine Engineers Singapore (SNAMES)
- Taiwan International Logistics Association (TILA)
- The Cooperative Association of Japan Shipbuilders (CAJS)
- TT Club

About Reed Exhibitions Pte Ltd

Reed Exhibitions is the world's leading organiser of trade and consumer events where buyers and suppliers come together to do business. Reed Business has developed local and global solutions for transport and logistics professionals. Reed Exhibitions organises 12 transport and logistics exhibitions in 8 countries, over 100 associated special events and conferences and 15 specialised magazines. Every year Reed Exhibitions events bring together some 90,000 suppliers and over 5.5 million buyers from around the world. Today, Reed events are held in 32 countries throughout the Americas, Europe, the Middle East, Africa and Asia Pacific, and organised by 26 fully staffed offices. Our portfolio of over 420 events serves 49 industries in 18 key sectors.

About Singex Exhibitions

Singex Exhibitions is a wholly owned subsidiary of Hazeltree Pte Ltd. It offers professional event and exhibition management services to organizations and trade associations to help build their events into leading regional platforms.