



- HOME
- ABOUT
- CONTACT
- THE INTERMEDIA GROUP
- AFL MAGAZINE
- MHD MAGAZINE
- DIESEL MAGAZINE

WORLDWIDE SATELLITE SERVICES ARRIVE IN AUSTRALIA

- HOME
- HOT PRODUCTS
- CAREERS & PEOPLE
- FREIGHT SERVICES
- SUPPLY CHAIN MANAGEMENT
- MATERIALS HANDLING
- GOVERNMENT & REGULATIONS
- ENVIRONMENT
- DATA CAPTURE & RFID
- IT & SOFTWARE
- WAREHOUSE/DC EQUIPMENT
- INDUSTRY GROUPS
- EVENTS
- GENERAL NEWS
- JOB BOARD
- ABOUT US
- FREE E-NEWS
- CONTACT US
- ADVERTISE

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[Advanced Search](#)

[»» JOB BOARD](#)

[»» HIRING STAFF?](#)



Thuraya Satellite Telecommunications Company of United Arab Emirates (UAE), the world's largest provider of handheld mobile satellite services, has extended its satellite coverage to the Asia Pacific region.

The coverage expansion, which marks a major expansion plan for Thuraya in Asia, was announced on the opening day of Asia Pacific Maritime 2008 held in Singapore. It marks the third satellite phone communications network unveiled by Thuraya. Through partnership with leading national telecom and mobile communications companies, Thuraya now provides blanket coverage to more than 110 countries in Europe, Most parts of Africa, the Middle East and Asia Pacific (including Australia).

Subscribers can access to Thuraya's satellite system through appointed service providers who could be national GSM operators. Thuraya complements national GSM networks, allowing subscribers to remain connected to their national mobile networks, and to access Thuraya's system whenever their preferred national network is out of reach.

Thuraya also making major headways in other market segments such as Maritime and Broadband satellite services. ThurayaMARINE, a new terminal with its highly improved data capability, is a quality, reliable, cost-effective and advanced satellite communications system for numerous sea-going communities. Thuraya will be launching its advanced, powerful ThurayaIP terminal to provide high speed data services up to 444kbts.

Thuraya has already signed commercial partnerships with several telecommunications service partners in Asia-Pacific, including major new markets such as China and Australia, making Thuraya's service all set for immediate commercial launch across the region. Thuraya's regional service providers will be announced shortly.

Thuraya's high degree of flexibility and convenience has changed the way people live and work; their day-to-day lifestyles and the manner in which they keep in touch with business associates and customers, families and friends.

Thuraya, based in the United Arab Emirates, provides cost-effective mobile satellite services in more than 110 countries in Asia, Africa, Europe and the Middle East. Services provided by Thuraya include mobile voice, broadband, maritime, rural telephony, fleet management and other advanced applications that enable people and businesses everywhere under its coverage to enjoy constant access to communications and information.



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The Company has launched its third satellite on 15 January this year, bringing countries of the Asia-Pacific region under its footprint and extending its coverage to nearly two thirds of the globe's population.

Thuraya was founded in 1997 by a consortium of leading national telecommunications operators and reputed investment firms from the region.

[Thu 27/03/2008 03:38:55]

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143