



## MEDIA RELEASE

### Cementing Indonesia's maritime capabilities at Asia Pacific Maritime 2016

*The 14<sup>th</sup> edition of APM 2016 returns as a dynamic one-stop platform for the Indonesian's marine, workboat and offshore community, featuring renowned global and Indonesian speakers as well as co-located conferences.*

**JAKARTA, 16 February 2016** – [Asia Pacific Maritime \(APM\) 2016](#), Asia's premier exhibition and conference, will return in its 14<sup>th</sup> edition with a focus on shipbuilding and marine, workboat and offshore. The three-day conference will comprise a dynamic lineup of regional and international industry figures as well as exhibitors under one roof to address challenges as well as capitalise on opportunities within the industry.

This was announced at a panel discussion organised in Jakarta today addressed by **Sjaifuddin Thahir**, Senior Manager Asset and General Affair for Biro Klasifikasi Indonesia and Indonesian maritime observer, **Hasbi Assiddiq Syamsuddin**, Secretary to the Director General of Metal, Machinery, Transportation equipment, and Electronic, Ministry of Industry of the Republic of Indonesia, **Carmelita Hartoto**, Chairwoman of Indonesia National Shipowners Association (INSA) and Vice Chairman of Transportation Indonesian Chamber of Commerce and Industry (KADIN), **Tjahjono Roesdianto**, Advisor Board of Indonesia Shipbuilding and Offshore Industries Association (IPERINDO) and **Yeow Hui Leng**, Senior Project Director, Reed Exhibitions, organiser of APM 2016.

2015 was a challenging year for the maritime and offshore industry with issues like falling oil prices and slow global economic growth plaguing the industry. Nevertheless, the future remains bright for Indonesia's maritime industry as the potential of the maritime and offshore sector has prompted tremendous support from the government and regulation. Echoing this sentiment is **Thahir**, one of APM 2016 key speakers as well as the moderator for the discussion today.

"Full of turmoil and full of challenges has forced any ASEAN companies to concentrate on value creation. Indonesia's global maritime axis may provide business opportunities amid the gloomy economic backdrop," **says Thahir**. "While the level of uncertainty remains, the ability maritime better will develop further not only of interest of Indonesia into a global civilization port of the world, but also empowers the overall capability of ASEAN countries. In the current maritime and offshore market conditions, it is very important to keep abreast of the various business options for consolidation and growth."

In recent years, Indonesia's president, Joko Widodo, has pledged to focus on Indonesia's maritime strategy by double-spending on roads, seaports and airports to the tune of US\$40 billion over the next few years to maximise Indonesia's potential as a maritime power.<sup>1 2</sup> Externally, the government has also

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<sup>1</sup>[Indonesia as a Maritime Power: Jokowi's Vision, Strategies and Obstacles Ahead](#)

<sup>2</sup>[Comprehensive Strategic Relationship between Indonesia and China to be translated into Concrete Cooperation](#)



adopted the master plan on ASEAN connectivity, with a goal to allow smoother transfer of goods, people and resources in the region.<sup>3</sup>

As Indonesia works towards the maritime axis goal, APM 2016 comes in at a timely juncture to foster greater conversations. It remains as a highly sought after commercial platform by professionals from Indonesia, and is a great stepping stone for Indonesian shipbuilders hoping to tap on the regional and international presence.

“The effort to restore Indonesia as a maritime nation requires the participation of various parties, especially investors both from within the country and abroad,” says **Hartoto**. “We’re happy to be supporting such partnerships, and APM 2016 would be an ideal platform to provide Indonesia with international business networking opportunities as well as discussion opportunities among top industry players in the maritime and offshore industry.”

### **Placing Indonesia at the heart of the region’s maritime growth**

Set to inspire maritime professionals around the region, APM 2016 will be a strategic platform for the region’s maritime and offshore community to meet, share ideas and establish business relationships. This year, **Thahir** and **Hartoto** will be joined by a distinguished list of like-minded maritime and offshore Indonesian thought leaders, including **Eddy Logam**, Chairman, IPERINDO and **Aulia Febri**, Chairman, Asosiasi Badan Usaha Pelabuhan Indonesia (ABUPI) at bi-annual conference.

The APM 2016 conference will see the experts discuss hot topics relevant to Indonesia and the region, including:

- What’s’ hot and not in the Indonesian maritime circuit that’s stirring interest in the region.
- Turning Indonesia into a maritime axis, with active participation from local and foreign investors
- Suggesting options that are available for international investors to drive the potential of Indonesia’s maritime growth
- Understanding the development and potential of the maritime industry in Indonesia
- Are the local ports current infrastructure able to cope with the demands of the industry
- Exploring the types of ships available, the different markets for ships, the financial issues and how this correlates to shipyards
- Shipping Finance - Investments and innovations for the Indonesia market
- Empowering local shipbuilders to be more competitive in the Asian shipbuilding circuit
- The current trend of Indonesia ship owners for ordering ships – Are they going for local built ships or are the orders going abroad?

On top of that, at the opening keynote of APM 2016, **Peter Williams**, IACS Quality Secretary, IACS Ltd, United Kingdom, will present on “The Gold Standard for Safe Ships and Clean Seas in ever more regulatory complex and commercially demanding maritime world.” This is the **first time in Asia** that the International Association Classification Societies (IACS) will present a case study on the emphasis of the

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<sup>3</sup>[Master plan on ASEAN connectivity](#)



IACS Quality system – to assure a certain level of quality given the complexity of the current and impending shipping regulations.

The full list of the heavy weight speakers and information on their topics can be found [here](#).

“As Asia continues to maintain its foothold in the global economy, we have to remain attuned to the industry’s needs by bringing in prominent players to share insights and inspire dialogues. APM 2016 will play a pivotal role in combining high-powered conferences, cutting-edge exhibitions and networking sessions to foster networking opportunities,” **said Yeow**. “There is immense untapped potential in Indonesia’s maritime industry and we’re excited to bring APM 2016 to the community here and vice versa.”

### Learn, network and strike deals under one roof

Into its 14<sup>th</sup> year, APM has grown into one of the most momentous maritime, workboat and offshore exhibition and featuring the latest in equipment and technology.

APM 2016 will feature more than 15,000 end-users from Asia such as ship, boat and vessel owners, buyers, yards managers and over 1,500 key exhibitors including **PT Steadfast Marine** (Indonesia), **PT Patria Maritim Perkasa** (Indonesia), **PT. Samudra Marine Indonesia** (Indonesia), **PT. Tri Ratna Diesel Indonesia** (Indonesia), **Beng Hui Marine Electrical Pte Ltd** (Singapore), **Jason Electronics** (Singapore), **Raytheon Anschuetz Singapore** (Singapore), **St. Kitts & Nevis International Ship Registry** (United Kingdom), **BASS Software** (Cyprus), **Global Marine Safety** (Singapore), **TEHO International Inc** (Singapore), **Tru-Marine Pte Ltd** (Singapore), **Viking Engineering** (Singapore), **Heatec Jietong Pte Ltd** (Singapore), **Jotron Asia** (Singapore) and **Mt-Marine Technologies** (Singapore).

Upbeat about APM 2016 is returning Indonesian exhibitor, **Eddy Logam**, CEO of **PT Steadfast**, who is also Chairman of IPERINDO. Said **Logam**, “Since our participation in 2012, we’re always on the lookout for international market opportunities. APM is a quality trade platform that is of close proximity to us in Indonesia, and would be most beneficial in helping us establish relationships with the rest of the world. We are excited to be back here this, and be part of this immersive and collaborative environment to advance conversations and ideas within the maritime and offshore.”

This year, APM 2016 will also be co-located with InterMET Asia 2016 - an exhibition bringing together global weather and climate services industries - as well as the following informative conferences.

Dates	Conference Titles/ Details	Organiser
17 March	<a href="#">Digital Ship @ APM 2016</a> 1-day conference session looking at innovation & evolution in maritime connectivity	Digital Ship
16, 17 March	<a href="#">1<sup>st</sup> Asia Pacific Maritime Insurance Conference</a> Managing Increasing Exposures & New Risks in the Maritime World	Asia Insurance Review



17 March	<a href="#">IBIA Bunkering Conference @ APM</a> IBIA Bunkering Forum @APM looks at the challenges that lie ahead with regard to shipping, in meeting emissions standards.	International Bunker Industry Association (IBIA)
16, 17, 18 March	<a href="#">PetroEDGE Skills Development Trainings</a> <ul style="list-style-type: none"> <li>• Bunker Quality &amp; Claims Management</li> <li>• Interpreting &amp; Managing Time Charterparty for Offshore Support Vessels</li> <li>• Oil &amp; Liquefied Gas Tanker Operations</li> </ul>	petroEDGE

Visitors can expect a wide array of discussion topics from leading international experts and regional practitioners of latest developments in maritime and offshore from communications and technology to marine insurance as well as skills development trainings for the oil and gas industry. The conferences will present infinite learning and networking opportunities amongst like-minded individuals, addressing challenges of the industry and staying ahead of shipping trends.

Conferences are now open for registration at the abovementioned links within the table.

Asia Pacific Maritime 2016 will be held from 16 to 18 March 2016 at the Singapore Marina Bay Sands Expo and Convention Centre. More information about APM 2016 is available on <https://www.apmaritime.com>.

Stay connected with us via LinkedIn at <https://lnkd.in/byEMQtd>.

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#### **About Asia Pacific Maritime (APM)**

Asia Pacific Maritime (APM) is Asia's premier exhibition and conference focusing on shipbuilding & marine, workboat and offshore. Gathering the world's maritime and offshore community in Asia, expect to meet over 15,000 industry professionals from Asia, more than 1,500 international products & services companies including 18 country pavilions and over 50 industry influencers, all in one single platform to buy, sell, network and learn. For more information, visit the official website at [www.apmaritime.com](http://www.apmaritime.com).

#### **About Reed Exhibitions**

Reed Exhibitions is the world's leading events organiser, with over 500 events in 43 countries. In 2014 Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 41 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world-leading provider of information solutions for professional customers across industries. [www.reedexpo.com](http://www.reedexpo.com)

**For more information, please contact:**

Cici Utari



Qycomms for Asia Pacific Maritime 2016

Email: [cici.utari@gmail.com](mailto:cici.utari@gmail.com)

Contact No.: +62 811858167