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# Laurie Eve

## Director Retail Maritime, Inmarsat

As Director Retail, Laurie is responsible for supporting the business growth of the Inmarsat Maritime Business Unit. He plays an integral role in developing the retail channel distribution strategy, driving and defining the right internal and external circumstances for effective and successful retail sales. He is also responsible for managing the quality and effectiveness of the retail sales organization.

Laurie began his career in 2001 as an officer in the Royal Marines, where he led teams in challenging environments worldwide and on active operations. Later he worked as a Maritime Security Consultant for merchant shipping and offshore installations in the Middle East and West Africa, providing security to vessels transiting high-risk areas, and coordinating maritime counter-piracy operations.

Laurie graduated with first class honours in Oceanography and Marine Biology from the University of Wales, Bangor, and has recently completed an MBA from Cranfield University.