

the 16th edition of
ASIA PACIFIC MARITIME
APM

FUTURE OF VESSELS SOLUTIONS FOR TOMORROW

30 SEPTEMBER - 2 OCTOBER 2020
MARINA BAY SANDS | SINGAPORE

www.apmaritime.com | [#AsiaPacificMaritime](https://twitter.com/AsiaPacificMaritime)  

**NUMBER OF
VISITORS**



14,158
trade visitors
from Asia

**NUMBER OF
BRANDS**



1,432
brands with
69%
international
participation

**NUMBER OF
OFFICIAL PAVILIONS**



15 official
pavilions

**LEADS
GENERATED**



67%
of exhibitors
generated new
sales leads

**EXHIBITOR
SATISFACTION**



Over **84%**
of exhibitors
were very
satisfied

**NUMBER OF
EDITIONS**



A proven track
record of
15 editions



RIDE THE WAVE OF PROVEN SUCCESS

APM is the premier exhibition and conference in Asia showcasing a complete overview of the vessel sectors – services and solutions, technology, vessel equipment, supplies, and many more.

With 15 editions of proven track record, APM gives you 3 days of opportunities to connect with decision makers and sharpen industry understanding in Asia.

VESSEL TYPES PRESENTED AT APM 2018

CARGO SHIPS:

- Container Ships
- Bulk Carriers
- Product and Chemical Carriers
- Tankers
- RoRo Ships

WORKBOATS:

- General Cargo Vessels
- Barges
- Research Vessels
- Tugs / Push Boats
- Fishing Vessels

OFFSHORE VESSELS:

- FPSOs / FSOs
- LNG Carriers
- LPG Carriers
- Offshore Support Vessels (OSV)

PASSENGER VESSELS:

- Cruise Ships
- Mega Yachts
- Ferries
- Passenger Vessels

NAVAL:

- Offshore Patrol Ships (OPV)
- Craft for Authorities and Special Purpose Vessels (SPV)

and many more...

18 OFFICIAL PAVILIONS



A PROVEN TRACK RECORD OF 15 EDITIONS

SINCE 1990



14,158

owners, builders, procurers, end-users and decision makers from Asia



Supported by over



50 sponsors and partners



92

supporting media partners

72.5%

international media coverage

MEDIA COVERAGE INCLUDING:

- Bangkok Post
- BBC News
- Bisnis Indonesia
- Bloomberg
- Bloomberg Businessweek
- Channel NewsAsia
- CNBC
- Lloyd's List
- Manila Bulletin
- The Asahi Shimbun
- The Manila Times
- The Star
- The Straits Times
- Thoibao
- TradeWinds
- World Maritime News

and many more...

99 INDUSTRY THOUGHT LEADERS AT APM 2018 INCLUDING:



HASSAN BASMA

Founder & Chief Executive Officer, HBA Offshore, Singapore



HENRIK HARTZELL

Managing Director, Heidmar (Far East) Pte. Ltd., Singapore



KENNETH LIM

Chief Technology Officer, Maritime Port Authority, Singapore



OSKAR LEVANDER

SVP Concepts & Innovation, Digital & Systems, Rolls-Royce, Finland



PAUL HOLTHUS

Founding President and Chief Executive Officer, World Ocean Council, United States

and many more...

DELIVER THE FUTURE

EXHIBITOR REPRESENTATION



TOP EXHIBITOR PROFILE



PRODUCTS & SERVICES FEATURED IN:

Shipbuilding / Shipyard industry	96%
Maritime services	90%
Ship fittings and equipment	85%
Electrical engineering / Electronics	83%
Ship operation equipment	81%
Marine fuels / Natural gas / Alternative fuels	76%
Vessel	76%
Auxiliary systems for propulsion	51%
Maritime ICT & Digitalisation	46%
Prime movers / Propulsion systems	42%
Tank terminals and storage	25%
and many more...	

CONNECT WITH KEY STAKEHOLDERS

TOP VISITING COUNTRY/REGION



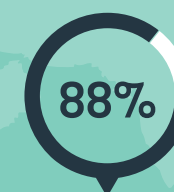
TOP VISITOR PROFILE



Authorise or influence purchase decisions



Managerial level and above



Will recommend APM to industry associates



Will return to APM 2020



Were very and extremely satisfied with APM

VISITOR DEMOGRAPHIC BY JOB FUNCTION



GEARING UP FOR THE NEXT DECADE

APM 2020 Conference: **Transforming** Tomorrow's Vessel Community

Industry heavyweights are repositioning their businesses to ride the new waves of a transformative global shift.

What does it mean for you?

The 16th edition of the APM Conference is a fully immersive arena where you can get revelatory insights on the topics that define tomorrow. Discover innovative approaches to tackle industry disruptions. **Don't miss out. This is where the future takes shape.**

The Green Agenda



The APM Conference examines the current market conditions steered by mandatory legislation and best practices. Whether you are a shipowner, manufacturer, consultant or engineer, this session discusses how to best deal with future environmental challenges.

The Leadership Mindset



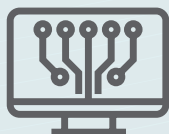
Many business relationships start from outside traditional meeting rooms. Whether it be industry leaders exchanging business insights and ideas at the APM Conference or during an arranged matchmaking session, maritime honchos are there in full force.

Fuelling The Future



While it is accepted that technical advancement and innovation play a strong role in delivering productivity and environmental benefits, there are financial considerations to take into account. When does it become too much?

Surviving in a Digital World



As we enter a digital revolution, industry leaders are adopting an outside-the-box thinking to drive change and identify business opportunities. Should shipowners invest strategically in developing digital natives to optimise operations?

Disruptive Changes



In a world undergoing transformative shifts, change in leadership mindset is critical. How can the industry tackle challenges in the new market reality?

The Talent Pool



Recruiting and developing people remains one of the key factors to navigating the fast-changing maritime landscape and securing future growth. How can we create incentives necessary to engage a steady stream of the brightest talents?

APM 2020
THE FUTURE
STARTS HERE.

#AsiaPacificMaritime  

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